Annex "A," Subparagraph 11,

Sociological Background

PUBLIC INFORMATION

204 Newspapers are still by far the most important media for disseminating news in Finland. Virtually every family subscribes to at least one daily newspaper and to several magazines. Educated people all over the country commonly subscribe to a Helsinki paper in addition to a 207 local one. As distributor of the latest news, [205] radio is indispensable in many rural areas where mail deliveries do not exceed two or three times a week. The news service, both for the papers and the radio, is comprehensive and quick.

546 Movies, on the other hand, have little importance in disseminating news. Newsreels are of actual value only in Helsinki and in other major cities, for when they arrive in the rural areas they are usually hope-227-lessly out-of-date.